



INDUSTRY OVERVIEWS



TRAVEL PLANNERS INTERNATIONAL

BY ANTHONY GAGLIANO, CEO

Since 1988, Travel Planners International has specialized in working with professional independent contractors and travel agencies supporting their hosting needs. We have a unique travel program designed specifically to benefit today's travel agent or agency. Our program truly shows that we desire the opportunity to work with you and we are dedicated in helping you to grow your business.

Features that make us the best at what we do are:

- Fully staffed and dedicated support desk open 7-days a week;
- FREE After-hour ticketing (air, car, hotel) by Reservation Center 24 for you or your clients — seven days a week, 24 hours a day;
- Exclusive Agent Only Web site: Our Agent Only Web site was designed for the home based travel professional;
- Optional Reservation Software: We offer optional reservation software by Amadeus, Apollo, Sabre or Worldspan;
- We have the ultimate customer Web site, giving you a 24-hour Internet presence;
- You can automatically customize your Web site within minutes by uploading your own company logo (or use our TPI logo);
- Your clients can now access specials and promotions 24-hours-a-day on your personal Web site;
- AgentHub.net Customer Web sites also include a powerful Web-based database;
- Database Management can help you become more efficient and target, prospect and sell more effectively;
- AgentHub.net Customer Web sites contains up-to-date travel specials with thousands of pages automatically updated into your Web site;
- IATAN ID Card for qualified agents plus additional IATAN ID Cards available for agents working with you;
- CLIA ID Card for all agents with no qualifications for the first year;
- CBB: ClientBase Browser Program is a client database and agent management program fully interfaced with our TRAMS accounting system.

It enables you to provide superior, personalized service to clients, build relationships and maintain customer loyalty, successfully market to your client database, stay competitive in today's travel agency environment, invoice your travel and track your commission. It also provides a tool for you to efficiently and effectively store client details, build PNRs from profiles, organize the work day, manage the trip planning process from start to finish, systematically touch customers and retain clients, stimulate travel, be proactive and create booking opportunities by marketing to your own client list, which will increase sales productivity.

- Sales and marketing support from our dedicated marketing department (Monday through Friday), which is always working with our preferred suppliers creating special promotions exclusive for our agents, giving you the competitive edge!
- FREE Amadeus Cruise Software;
- FREE Online Access to Consolidator Shopper — A booking tool for making airline reservations with the 12 airfare consolidators.
- FREE Online Access to Vacation Access — An online booking tool with 18 top tour operators;
- Your incoming faxes are E-mailed to you immediately upon receipt;
- Full interfaced accounting with detailed commission reports.

Service fees are at your discretion for airlines that pay commission. For airlines paying zero commission, we have a mandatory minimum service fee of \$15 per ticket. Annual Membership Participation Fee — \$169 for first agent and \$79 per additional agent. This includes the following exclusive three benefits:

- 1) Unlimited tollfree 800 telephone calls to Travel Planners International 7 day-a-week Help Desk. Our support teams do not sell travel to the public like other Host Agencies do! Our dedicated Help Desk team works exclusively in their designated field of expertise: Air/Car/Hotel, Cruises, Tours, Groups, Accounting/Commission Tracking, Technology/Internet/Web Sites, Sales and Marketing, Agent Relations and the Executive Offices.
- 2) Unlimited calls to our after-hours Reservation Center 24, open 24 hours-a-day.
- 3) \$1 Million E&O Insurance Coverage Blanket (Professional Liability Insurance).

For further information, please visit our Web site at: www.travelagentfromhome.com.